EXIGENT

Backupify

Protect your cloud assets with Microsoft 365 or Google Workplace Backup and Compliance

One of the most common misconceptions about Microsoft 365 and Google Workplace (Gmail) is that backup and recovery services are included in the subscription. They are not.

While Microsoft 365 and Google Workplace solutions provide resiliency and reliability, both providers are clear that backup and recoverability are a shared responsibility. In fact, it is just as critical to back up your cloud data as it is to back up your on-premises data.

Cloud solutions aren't exempt from cyber attacks such as malware and ransomware, and they are also susceptible to human errors such as accidental deletion or file/data overwrites and data loss from an improperly canceled account or a malicious user.

> Is compliance particularly concerning to your organization? This solution is SOC 2 Type II audited. Ask us how Backupify can serve your compliance needs.

With Backupify, organizations can:

- Restore lost files
- Control employee lifecycle management
- Protect against service provider downtime
- Recover more quickly from ransomware, viruses, and malware attacks
- Protect against employees intentionally deleting emails or files

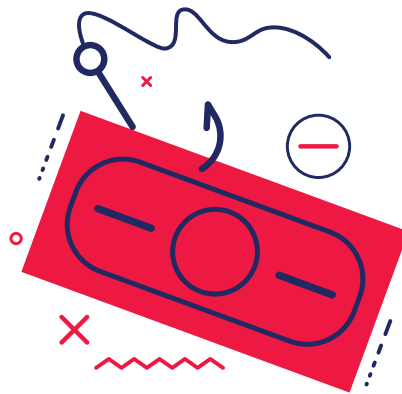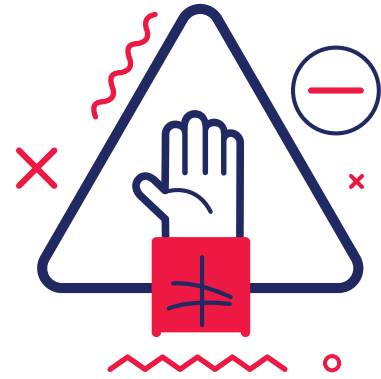## To deliver those levels of resiliency, Backupify offers:

- ☑ 3x/day automated backup
- ☑ Security controls that include compliance and 256-bit encryption
- ☑ Browse and preview backups by user and item
- ☑ Restore individual files or groups of files into an account or export the data to another device
- ☑ Monitor data with domain health status and activity log
- ☑ Store an unlimited amount of data in the cloud
- ☑ Infinite backup available

THE STATS

451 Research's Voice of the Enterprise Survey:

31% of organizations have experienced an outage in the past two years

61% had outages that cost their businesses over $100,000

Ransomware attacks in the cloud **continue** to gain momentum